

## Event Konnector Conference | Nov 2–5, 2025 | Kansas City, MO

Subject: Request to Attend EK 2025 – Elevating Our Event Strategy

Dear Boss,

I would like to attend the **Event Konnector Conference**, a ground-breaking event designed by event professionals *for* event professionals. The conference offers a variety of **educational sessions**, **hands-on workshops**, and valuable **peer-to-peer learning experiences**. Whether to expand my knowledge, grow professionally, or earn continuing education credits, attending EK will provide insights and connections that can directly contribute to our organization's event strategies and elevate the experiences we deliver.

### Key Benefits:



**Industry Insights** – Discover forward-thinking strategies and trends from experienced industry leaders and innovators shaping the future of events.



**Practical Solutions** – Roundtables and interactive think tanks tackle challenges like contract negotiations, contingency planning, and sustainability.



**Networking & Partnerships** – Engage with top event professionals and suppliers to explore new opportunities and best practices.



**ROI-Driven Learning** – Sessions focus on real-world applications, ensuring I bring back actionable strategies to improve our events.

### Estimated Investment:

- Attendee Ticket: \$650 (save \$100 by Aug. 31)
- VIP Ticket: \$785 (save \$100 by Aug. 31)
- Group Discount: \$50 off per ticket (3+ attendees from same company)
- Hotel: \$219/night (group rate saves \$30+/night)
- Meals: Included in registration
- **Total Estimate:** ~\$1,290+

The knowledge and connections gained from EK 2025 will support our event goals and deliver immediate value. I'd be happy to discuss how this aligns with our team's strategy.

Thank you for your consideration.