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**\*\*FOR IMMEDIATE RELEASE\*\***

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## **Event Konnector Conference 2025 Unveils Partnership Opportunities and Promises a Groundbreaking Industry Experience**

**KANSAS CITY, MO — August 19, 2025** — The *Event Konnector Conference* (EK) emerges onto the events industry scene on November 2–5, 2025, at the Kansas City Marriott Downtown. This event is on track to deliver a truly transformative gathering for the events industry. Designed *by* event professionals *for* event professionals, EK 2025 is already shaping up to be a must-attend experience for planners, suppliers, and creatives across the industry, including educators and students.

Following the announcement of its Advisory Council earlier this year, EK has welcomed additional industry leaders to help shape an agenda centered on **peer-driven learning, bold conversations, and meaningful connections**. These voices bring decades of experience and fresh perspectives, ensuring every element of EK reflects the real challenges, opportunities, and trends in today's events landscape.

"EK isn't just another conference—it's a movement," said *Shana Davison, Founder, ASPIRE Event Management and EK Advisory Council Member*. "Our industry has been asking for more peer-to-peer learning, less burnout, and genuine connections over sales pitches—and that's exactly what EK delivers."

In addition to an immersive schedule of workshops, networking sessions, and live idea exchanges, EK 2025 is opening **sponsorship and partnership opportunities** for brands and service providers looking to reach engaged, decision-making event professionals. These opportunities are designed to be more than just logo placements—they're built to foster genuine interaction, showcase innovation, and create lasting business relationships.

"Whether you're a tech provider, hotel, creative service, or other event supplier, EK gives you the platform to truly connect with the people who need what you offer," said Davison. "And for planners—referring your trusted suppliers to EK means you're helping them grow and share their expertise with the wider industry."

### Event Konnector Conference 2025 Highlights Include:

- **Peer-Led Power Sessions** — real-world strategies and solutions straight from fellow event pros (no theory, all action).
- **Curated Connections** — networking that feels natural, not forced—think small-group labs, shared experiences, and conversations that last beyond the event.
- **Immersive Partner Experiences** — sponsors and suppliers showing, not telling—hands-on, interactive, and fun.
- **Unforgettable Receptions** — from an epic kickoff party to a stadium send-off that takes you behind the scenes of GEHA Field at Arrowhead Stadium.
- **EK Kansas City Excursion** — an optional guided tour of the city's most inspiring venues to spark your next big idea.
- **Local Flavor, Global Vibes** — discover why KC's food, music, and culture make it one of the hottest event destinations right now.



**Event Dates:** November 2–5, 2025



**Location:** Kansas City Marriott Downtown, Kansas City, MO



**Learn more, register, or explore partnership opportunities:** [eventkonnector.com](https://eventkonnector.com)

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### About Event Konnector

The Event Konnector Conference is a new kind of industry gathering—built for event professionals by event professionals. Through interactive sessions, candid conversations, and meaningful networking, EK fosters an environment where every attendee feels included, heard, and empowered to shape the future of events.

For more information, interviews, or media inquiries, please contact Shana at 515-480-1782 or [shana@aspireem.com](mailto:shana@aspireem.com).