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**\*\*FOR IMMEDIATE RELEASE\*\***

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Be Part of the EK Movement – A Game-Changing Event for Event Professionals!

KANSAS CITY, MO – June 11, 2025 – The first-ever Event Konnector (EK) Conference is set to take place from November 2-5, 2025, at the Kansas City Marriott Downtown. Designed *by* event professionals *for* event professionals, EK promises to be an immersive experience where innovation, creativity, and collaboration take center stage.

As the event landscape evolves, the EK Conference aims to redefine how industry professionals connect, learn, and collaborate. Attendees will have the opportunity to engage in cutting-edge topics, interactive sessions, and curated experiences that will shape the future of event planning.

"We are excited to launch the EK movement, a platform designed specifically for event professionals to share insights, explore new ideas, and network in meaningful ways," said *Shana Davison, Founder, ASPIRE Event Management*. "This is more than just a conference; it's a community where we can foster collaboration and creativity."

The Kansas City Marriott Downtown, a venue steeped in history and contemporary style, will serve as the perfect backdrop for this groundbreaking event. Known for inspiring presidents and performers alike, the hotel is poised to be the birthplace of the future of event planning.

Meet Our Advisory Council

The EK Conference is proud to present an esteemed Advisory Council comprised of industry leaders, including:

Matt Kiernan, Prairie Meadows  
Tiffany Conrad, Visit Fort Dodge  
Tom Woody, Freeman  
Maresa Whaley, Vanderbilt University

Grisel Wilson, CMP, SalonCentric a Division of L'Oréal  
Nicole Torstenson, JubilCube  
Meghan Garrelts, ASPIRE Event Management  
Shana Davison, CMP, ASPIRE Event Management  
Eric Davison, ASPIRE Event Management

Together, this diverse group of experts will shape the conference agenda and experiential design, ensuring content that is relevant, innovative, and truly impactful.

Don't Miss Your Chance!

Be part of this transformative experience and join fellow event professionals as we lay the groundwork for the future of our industry. Whether you are an established expert or just starting out, the EK Conference offers something for everyone.

Registration is now open! Visit: <https://eventkonnector.com> to secure your spot and be among the founding attendees of this revolutionary event.

The EK movement starts now—be there from the beginning!

For more information, interviews, or media inquiries, please contact Shana at 515-480-1782 or [shana@aspireem.com](mailto:shana@aspireem.com).