

# EVENT KONNECTOR CONFERENCE 2026



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## EVENT DETAILS

- August 2–5, 2026 | Kansas City
- Opening Reception – August 2
- Two Full Days of Programming + Closing Reception – August 3–4
- Optional Add-On City Tour – August 5

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## SPONSOR ENGAGEMENT APPROACH

- Experiential trade show floor
- Appointment scheduling functionality through the event app
- Curated introductions where alignment makes sense
- Sponsor hosted dinners (Monday evening, August 3)

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## SPEAKING OPPORTUNITIES (IN DEVELOPMENT)

### MainStage Panels:

- Supplier Insights
- Gratuities in Today's Event Landscape
- Sponsor Insights

### Breakout Sessions:

- Event Design & Experience Strategy
- Sustainability: Greener Events in Practice
- Contracts & Risk Mitigation
- Contingency Planning
- Open Topic (Forward-Thinking / Emerging Industry Issue)

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## EVENT SIZE & EXPERIENCE

- 2026 target: 250–400 curated attendees
- Designed for meaningful connection and peer-level conversation — intentionally addressing what many say is lost at larger industry conferences

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## AUDIENCE PROFILE

- Corporate event leaders
- Association and nonprofit meeting planners
- Agency-side event strategists and producers
- For-profit conference organizers
- Event suppliers and solution providers
- Professors & students from collegiate Event Management programs
- Intentionally cross-sector to drive innovation, mentorship, and future workforce growth.

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## EVENTS THEY PRODUCE

- Conferences ranging from 300 to 5,000+ attendees
- Multi-city roadshows and field marketing events
- Incentive programs
- Large-scale internal meetings
- Annual association conventions and trade shows