

EVENT KONNECTOR

CONFERENCE 2026



August 2-4, 2026

Optional August 5 Experience

Subject: Request to Attend EK 2026 – Elevating Our Event Strategy

Dear Boss,

I would like to attend the **Event Konnector Conference**, a national event designed by event professionals for event professionals. EK delivers practical value through **peer-to-peer exchange**, **actionable insights**, and opportunities to earn **continuing education credits** toward industry designations. The conference is intentionally designed around real conversations and experiences, bringing planners, suppliers, and industry partners together in one collaborative environment.

Attending EK will strengthen our event strategy and introduce new experiential approaches while keeping us aligned with evolving industry expectations. It will equip me with actionable strategies and insights to improve attendee experience, engagement, and overall event performance.

Key Benefits:



Educational Advancement – Earn continuing education credits while gaining knowledge that strengthens our team’s expertise and supports more effective, strategic event execution.



Peer-to-Peer Insights – Learn directly from fellow event professionals across sectors, gaining practical perspectives that go beyond traditional presentations.



Experiential Ideas – Discover innovative, experience-driven approaches that can be adapted to enhance our events and attendee engagement.



Immediate Application – Sessions and discussions are designed to deliver actionable takeaways that can be implemented right away.

Estimated Investment:

- Conference Registration
 - Attendee: \$750 (or save \$100 by April 17)
 - VIP: \$885 (or save \$100 by April 17)
 - Group Rates: \$50 off per Attendee or VIP ticket (3+ attendees)
 - One-Day Pass: \$345 (Monday or Tuesday)
 - *Faculty and Student ticket pricing is also available*
- Hotel (Kansas City Marriott Downtown): \$199/night (group rate; saves \$60+/night)
- Meals: All meals included except Monday’s supplier-hosted dinners; attendees may dine on their own

The knowledge, connections, and ideas gained from EK 2026 will support our event goals and deliver immediate, measurable value. I’d be happy to discuss how this aligns with our team’s priorities.

Thank you for your consideration.